
The Informationists

FreeMusicArchive.org



The Informationists:

Tania Villacres on drums

Camille Thomas on upright bass

Hannah Davis on ukulele

Kevin Johnson on keytar

Group Members

Mission & Goals

- Provide MP3's for certain types of uses that would otherwise be prohibited by copyright laws that were not designed for the digital era.
 - Form a basis for use of the Creative Common license and the open source software movement to provide a **“technological and legal framework for curators, artists, and music listeners to harness the potential of music sharing”** (FMA.org).
 - Give the artist more control over their music by providing direct compensation, the ability to buy the album from the artist's preferred vendors, and a donation method (called “tipping”) that is linked to the artist's Paypal account.
-

Content & Information

- Music
 - Musician and artist biographies
 - Blog that highlights releases
 - Information about the Creative Commons
 - Information about Curatorial Partners
-

Important Features

- Search for music within Creative Commons, BPM, mood, genre
- Create playlists
- Download tracks
- FREE



Interface Design Rationale

- Streamlining information and organizing it in a way that banishes clunky text
 - Because artists are not celebrities, it is important for users to easily be able to find music they may want to download
 - Showcasing curators, artists and free music as a resource
-

FMA Current Site



You came this way: [Home](#) > List of FMA Artists

List of FMA Artists

A

A Banda de Joseph Tourton
A Far Cry
A Friendly Grey

A Camp
A Faulty Chromosome
A Hawk and a Hacksaw

A Demon Sheen
A Foggy Realm
(a is to b)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

The Free Music Archive offers free downloads under Creative Commons and other licenses. We also offer a very large repository of [free birthday songs](#) you can use in your projects.

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what is "sacred ritual" versus "popular entertainment"? It's all mixed up there, as I feel it really should be. I shouldn't something entertaining also be "sacred"? and what do the mean by "sacred" anyways? In much of Indonesia, musicians are performing to entertain the world of spirits just as much as the world of humans. It happens at the same time, and nobody sees any contradiction there, so why should I?

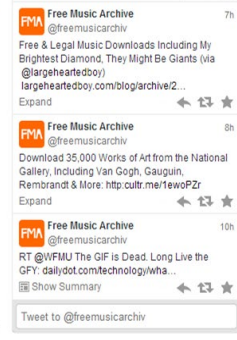
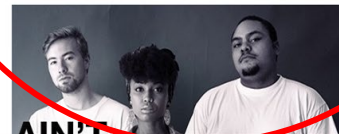
[READ MORE](#)

- ▶ Arrington de Dioniso with Jaran Kepang Timbul Aji Jubah - "Mojokoerto" (10:49)
- ▶ Arrington de Dioniso and Gombloh - "Arrington and Gombloh Take 2" (07:00)
- ▶ Arrington de Dioniso and SENYAWA - "Improvisation 2" (06:49)
- ▶ Senyawa - "ANGIN" (01:48)

Via Free Music Archive - Visit Blog 0 COMMENTS SHARE

kademlia on 03/20/2014 at 12:30AM

Ain't No Love: Tears of Joy



Facebook

Free Music Archive
FMA Like

Free Music Archive
150 Recordings of
Shortwave Number

Turning Point!

Okay, we know about:

- FMA
- The Informationists

Let's learn more about:

- User Personas
 - Architecture Redesign
-

Persona I : Frankie - “Music Curator” - Complementary

Basics: 26, Male, domestic partnership, living in Orlando

Profession Customer Service Specialist, DJ

Need: A place to discover, use and upload new music

Pet Peeves:

- Music and information that is hard to find
- Time consuming online processes
- Anything that seems stuck in the past

Goals:

- Find community to discuss music
- Find major curators to keep a pulse on different music scenes
- Find music that is free and open for creative reuse



Photo: DJ Sliink by Ryan Muir for the Fader Magazine under Creative Commons

Persona II : Aster Yifru - “Filmmaker” - Primary

Basics: 26, Female, living in Brooklyn

Profession: Vegan pastry baker, aspiring independent filmmaker

Need: Music for YouTube films

Pet Peeves:

- Having to meticulously browse for perfect song
- Can't search and browse by artists' locations
- Overwhelmed by amount of featured music

Goals:

- Find music that is distribution safe
- Find music that matches tone of videos
- Easily download music



Persona III : Em (Emily) Kaiko - “The Indie Musician” - Primary

Basics: 29, Female, Married, living in Seattle

Profession: Musician, Composer

Need: A personal profile page connected to all her work.

Pet Peeves:

- Music players that won't let you fast forward.
- Weirdly categorized genres.
- Endless amounts of text, that relays too little information.

Goals:

- Find and audience for her work.
- Find others interested collaborating.
- Promote her work.



Persona IV - Secondary Persona: Dan “Dex” Godrich

“Set the trend don’t follow it”--Quincy Jones

Basics: 47, Married Male, college graduate, advanced computer skills.

Profession: Professional Music Producer.

Need: Find music online to create remix tracks.

Pet Peeves:

- When pages are cramped and crowded.
- Too many options--such as “most interesting” and “recently added” categories.
- Symbols not defined and inhibit the uses of the website.

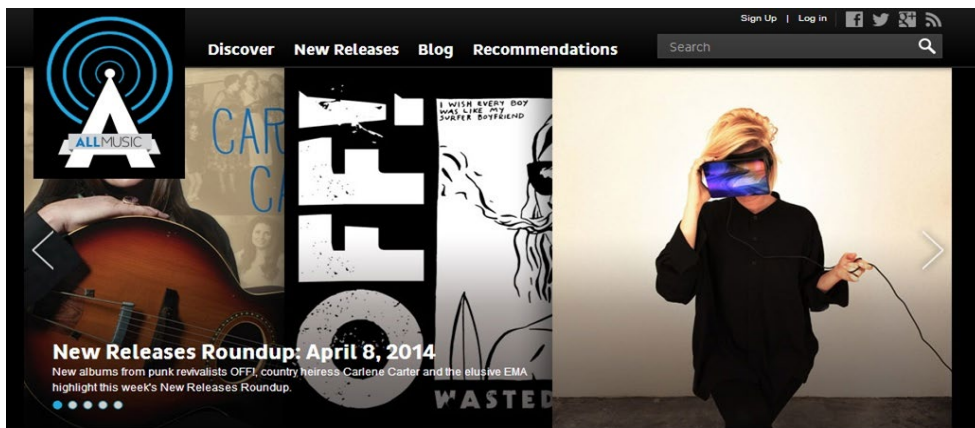
Goals:

- Listen to music by genre and type.
- Create a playlist and/or download tracks to his iPod.
- Listen to similar bands he is interested in.



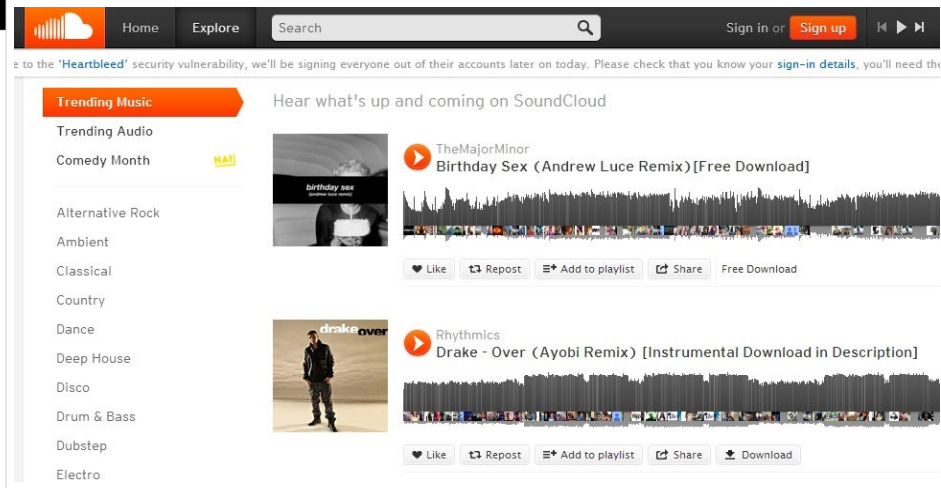
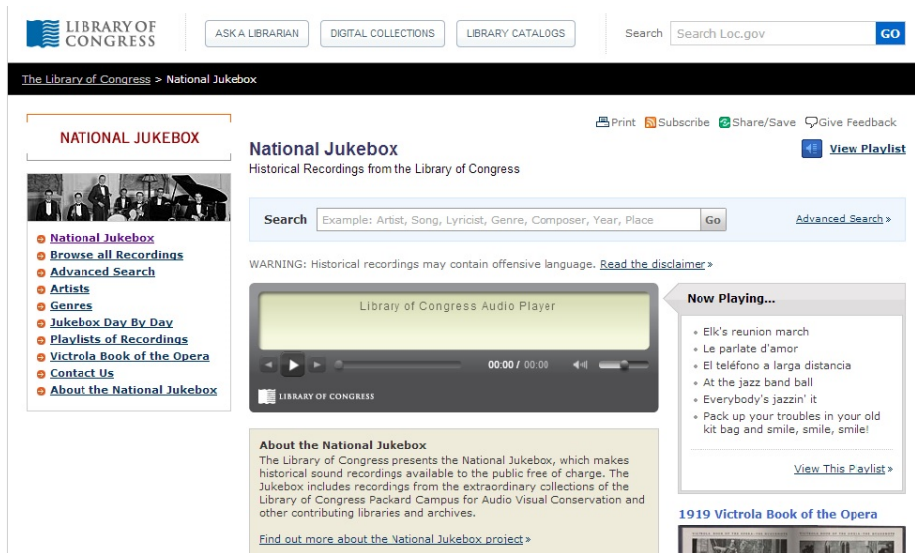
Wireframes Demo: Browsing, Discovery & Showcasing

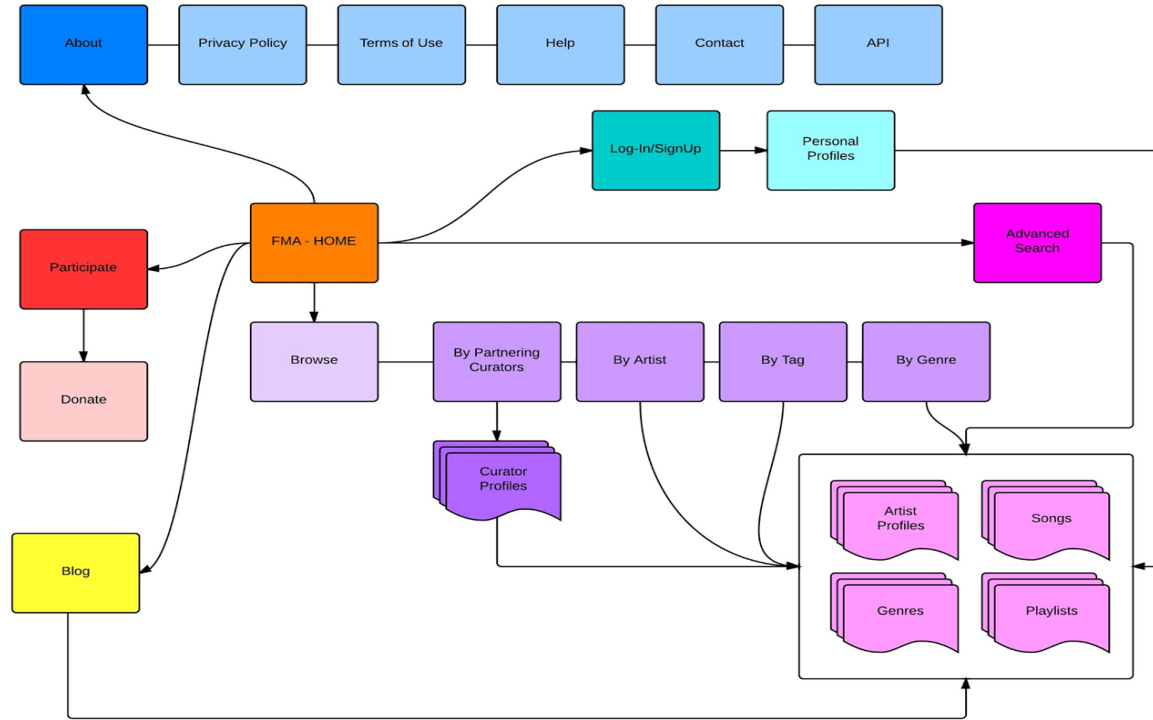
- **Standards:** contemporary sites for music use and discovery
 - **Wayfinding:** Let users know where they are at all stages of use
 - **Browsing:** make the content easier to find, select and obtain
-



Reviewing Similar Websites

- “Explore”
- “Discover”
- Minimal, Visual design
- Search facets
- Likely to be Responsive/Mobile
- Similar content
- Varying architecture





Sitemap



[Sign Up / Log-In](#)

BROWSE:

[BY CURATOR](#)

[BY GENRE](#)

[PARTICIPATE!](#)

[WHAT IS THE FMA?](#)

[DONATE](#)



Welcome to the Free Music Archive (Beta)

"It's not just free music; it's good music"

Featured Items

[VIEW ALL FEATURED POSTS](#)

hfayekay on 04/11/2014 at 09:15AM

Ak'chamel, the Giver of Illness Descends Over Hexas Again



Free App for iPhone or iPad



The FMA app is a great way to find your new favorite song, or save tracks for listening to offline. Just search the iTunes store for "FMA" or click [here](#).

Recently Added Highlights

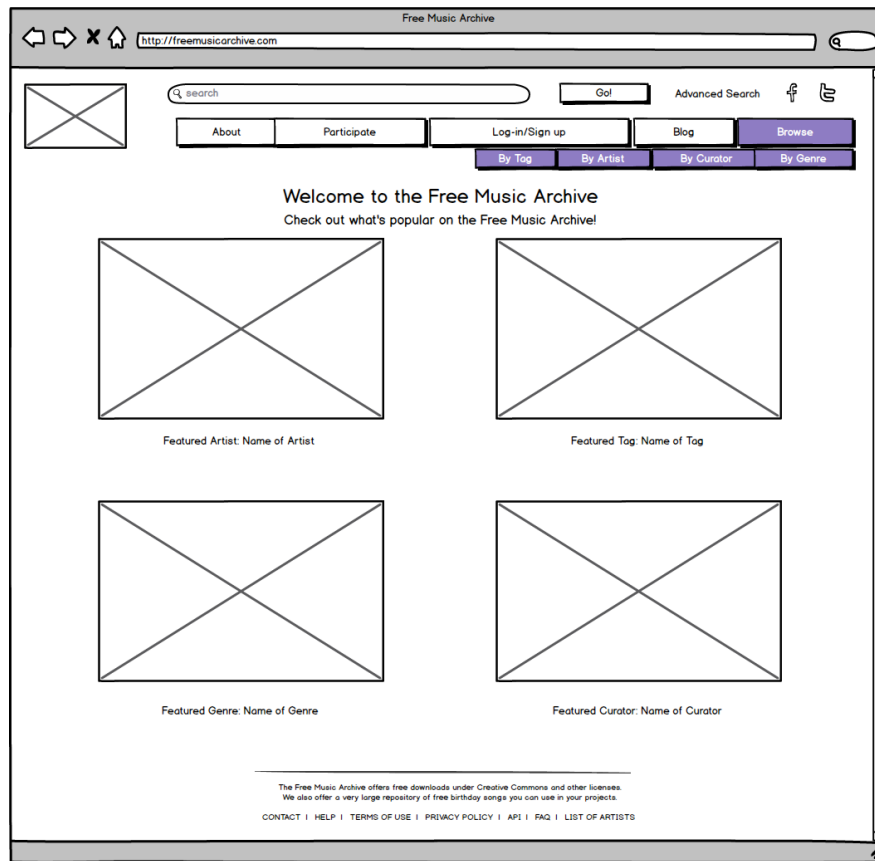
[VIEW ALL](#)



Naoyuki Sasanami - "Everyday Li



Current Homepage



Homepage: Lo-Fidelity Wireframe

Welcome to the Free Music Archive!

Check out what's fresh at the FMA by clicking on the featured tracks below.

FEATURED ARTIST



Tonstartssbandht

FEATURED GENRE



Soul/R&B

FEATURED TAG



Surrism-phonoethics

FEATURED CURATOR



WFMU

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Homepage: Hi-Fidelity Wireframe

You came this way: [Home](#) > [Curators: suRRism-Phonoethics / Classwar Karaoke](#) > A Quiet Monday



ARTIST *A Quiet Monday* (1 Albums, 1 Tracks)

Artist

TAGGED AS: [A QUIET MONDAY](#)

LOG IN TO TAG

CURATORS: suRRism-Phonoethics

Classwar Karaoke

LABEL: Classwar Karaoke

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Discography



Classwar Karaoke - 0017
Survey

Similar Artists on the FMA



Qkcofse

Hopek Quirin

Andrew Howes

suRRism

Rune Martinsen

Also Featured In: Album

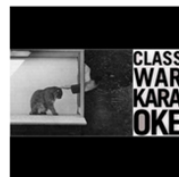
Classwar Karaoke - 0017 Survey



02. A Quiet Monday - Nucleus (06:59)

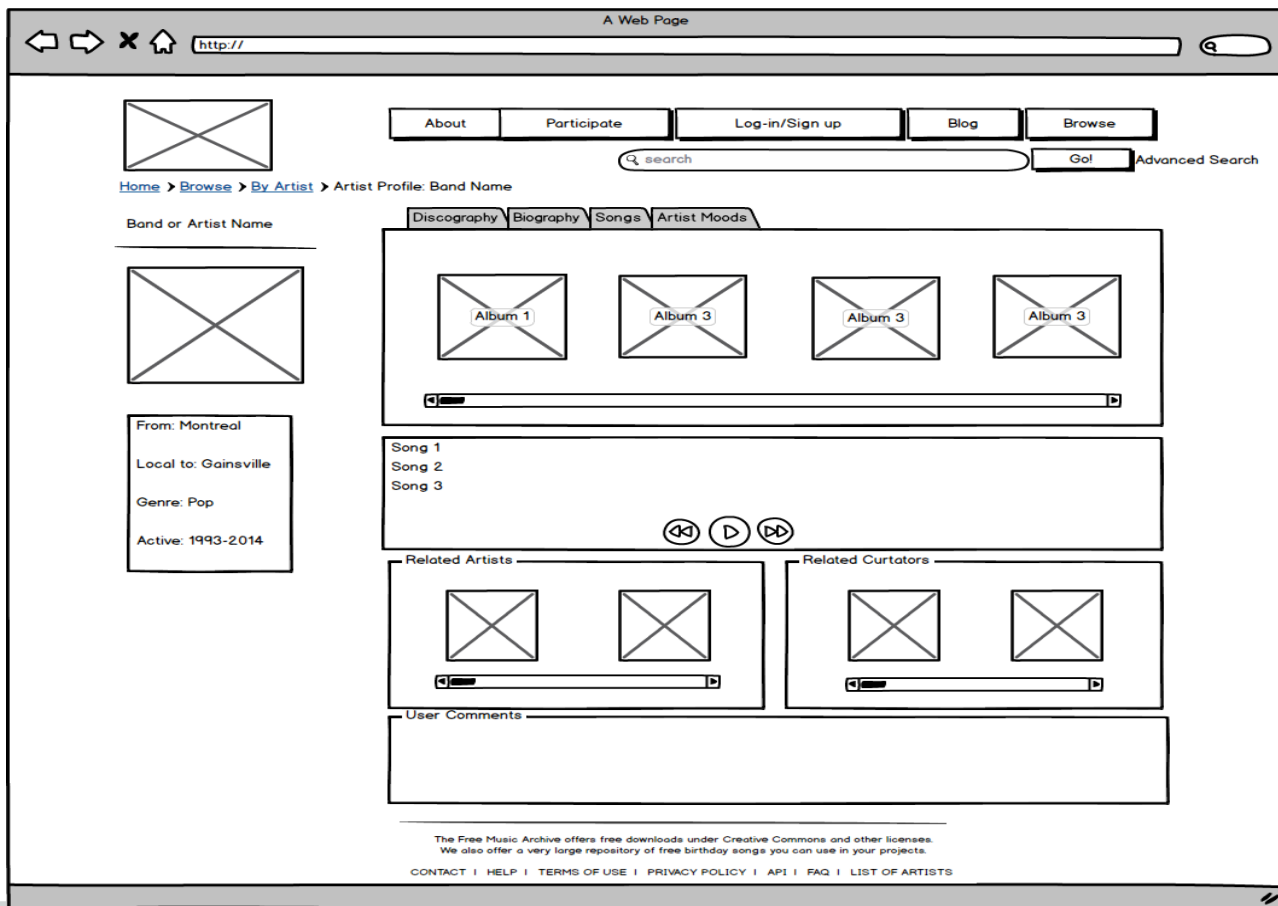


This song is part of a compilation album. [Click here to view the entire album.](#)



UPLOADED: 02/27/2012

Current Artist Profile Page



Artist Profile Page: Low-Fi Wireframe

Learning Experiences/ Challenges

- Card Sort: Addressing confusion
- Current information vs. possible structure
- Communication at a distance/consistency
- Details vs. Big picture
- User/Control balance

